# **Build your own online fundraising page with**



It's the fastest, easiest, and cleverest way to raise money!

Make a page and share it online with your family and friends. Anyone can donate with a credit/debit card from anywhere in the world. Justgiving sends your donations straight to us and reclaims Gift Aid automatically on our behalf.

Building a page is very easy and only takes a few minutes and what's more you don't need any technical expertise!!

Go to the RSPCA Click on Fill in your Choose Send your page Create and 'Make details to Bristol & BDCH page your event address to everyone personalise Your on the Justgiving.com set up your or type of you know inviting your page Page' website account page them to sponsor you,

# Things to consider before building your page

- 1. What web address are you going to use which you can then direct people to? (e.g. www.justgiving.com/example)
- 2. What name are you going to give your page? (e.g. Running for RSPCA Bristol & BDCH)
- 3. Have you thought of a personal message for your page? (optional but advisable)
- 4. Have you thought of the message you want to add to your automated thank you email? (optional but advisable)
- 5. Do you have a photo to add to your page? (optional)

IMPORTANT NOTE: If you are joining an organized event such as a half marathon, please ensure that you have confirmed your place in your chosen event BEFORE you create your page.

# Share your page

The more you tell people about your page, the more donations you'll attract...

- 1. Email a link to your fundraising page to everyone in your address book. Ask them to forward it on to everyone they know.
- 2. Track your fundraising progress on your Facebook profile use Justgiving's Facebook app: <a href="http://apps.facebook.com/justgiving">http://apps.facebook.com/justgiving</a>.
- 3. Put a widget and buttons on your blog, website and social profiles. Find them by clicking 'promote this page' on the right of your fundraising page.
- 4. Keep emailing everyone to update them on your progress remind them to donate if they haven't already and to send your page to their friends.
- 5. Let us know how your fundraising's going so we can share your news and good ideas with our other fundraisers.
- 6. Share your good ideas with Justgiving by emailing <a href="mailto:suggestions@justgiving.com">suggestions@justgiving.com</a>

The friendly Justgiving helpdesk can answer any questions - just email help@justgiving.net

# **Frequently Asked Questions**

#### Q: Do I need a confirmed place in the event before I build my page?

A: YES - Please confirm your place before building your page.

## Q: When should I build my page?

A: As soon as you have chosen your fundraising activity or have a place confirmed in your chosen event. This way you will have the longest time possible to raise money.

#### Q: Can I change my page after I've built it?

A: You can go back and edit your page via 'your account' at any time.

## Q: How can I find out how much money I have raised?

A: Your total amount raised will always be displayed on your page and you can always log into 'your account' to see the details.

#### Q: How long will my page stay on Justgiving.com?

A: Your page will stay on Justgiving.com until 8 weeks after your event at which point it will be closed down automatically.

#### Q: Who do I contact if there is a problem with my page?

A: In the unlikely event that you encounter a problem with your page please contact JustGiving directly on 0800 028 6183 or <a href="help@justgiving.com">help@justgiving.com</a>

### Q: Why should I use Justgiving.com?

A: Justgiving.com is a great tool to use in your fundraising activities as it uses unique tools to allow donors to give quickly, securely and tax-efficiently. Below are just a few of the benefits to using Justgiving.com;

- Its easy to set up your page and will mean much less hassle for you as your JustGiving will automatically debit the money from your sponsors nominated debit/credit card – no more chasing sponsorship money!!
- Justgiving.com enables 100% secure, online payments.
- The details of your donors will be kept confidential so they will not receive unwanted mail from your chosen charity (We will not send any mail to your sponsors unless requested).
- Justgiving.com will pay your sponsorship money directly into our Bank Account thus cutting down on our administration costs allowing more money to go directly towards helping local animals in need.
- Justgiving.com will automatically claim 28% Gift Aid on all donations from UK taxpayers.
- You can see your sponsorship increase and also receive email alerts every time you are sponsored which is a great motivational tool.
- A thank you email with the message of your choice is automatically sent on your behalf each time someone sponsors you.
- You can update or alter your page at anytime.
- You can reach everyone you know, even overseas contacts, in just a few minutes.
  Justgiving.com removes any awkward face to face asks or collections.
- And finally, it's just a brilliant way to give!!

Build your page now at...

http://www.justgiving.com/bristoldogs/raisemoney/ and start raising funds today!!

**Good Luck and Happy Fundraising!**